



Greetings, old sport!

The Las Vegas Red Shoe Society is excited to host our second annual **A Night at Gatsby's Manor on Saturday, May 4th**, benefitting the **Ronald McDonald House Charities (RMHC) of Greater Las Vegas**, and the building of a second Ronald McDonald House in Las Vegas.

We expect this year's event to attract 150+ professionals for an evening of dancing, drinks, and fundraising at the amazing Via Tivoli private luxury residence in Henderson, overlooking the Las Vegas valley. **We would be greatly honored if your business would consider supporting our fundraiser through a sponsorship or monetary donation.** We have included information about the sponsorship opportunities available for this event, along with the event flyer with this letter. A portion of your donation may also be tax-deductible.

The Ronald McDonald House Charities (RMHC)© of Greater Las Vegas is a non-profit, 501(c)(3) organization that provides temporary housing for families who travel to Las Vegas to receive medical treatment for their children. The Las Vegas Red Shoe Society (RSS) was formed in 2017 and is a young professionals group dedicated to raising awareness and funds to support the families staying at the Las Vegas Ronald McDonald House.

On behalf of the families we serve, thank you for your support and consideration of this request. For questions or additional information on the event or sponsorship opportunities, please contact RSS Fundraising Committee Chair Blake Guinn at blakeg@willowmanorlv.com.

Sincerely,

The Red Shoe Society



Ronald McDonald House Charities© of Greater Las Vegas, Inc. 501c3 IRS tax deductible organization 94-310-08570

A NIGHT AT GATSBY'S MANOR

MAY 4, 2024

APPETIZERS | MIXOLOGY
SILENT AUCTION | LIVE ENTERTAINMENT

VIA TIVOLI
A PRIVATE LUXURY RESIDENCE



100% of Proceeds to Support the
building of a second Ronald McDonald
House in Las Vegas



SPONSORSHIP OPPORTUNITIES

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our team.

| BENEFITS | The Great Gatsby \$5,000 | Glitz & Glam \$2,500 | The Golden Era \$1,000 | The Flapper \$500 |
|---|-----------------------------|-------------------------|---------------------------|----------------------|
| Complimentary tickets | 10 | 6 | 4 | 2 |
| Recognition on social media | Individual Post | Individual Post | Shared Post | Shared Post |
| Recognition in event email | 2 emails | 1 email | 1 email | - |
| Access to VIP Lounge | ♥ | ♥ | ♥ | ♥ |
| Acknowledgement from event emcee | ♥ | ♥ | ♥ | ♥ |
| Branded giveaway in event swag bag | ♥ | ♥ | ♥ | ♥ |
| Logo on event website | ♥ | ♥ | ♥ | - |
| Logo on all promotional and event materials | ♥ | ♥ | ♥ | - |
| Logo displayed at event | ♥ | ♥ | - | - |
| Logo on registration confirmation page | ♥ | ♥ | - | - |
| Ad banner in e-mail | ♥ | ♥ | - | - |
| Customized branding opportunity in special event area | ♥ | - | - | - |

For more information or to become a sponsor, email FUNdrising Chair Blake Guinn at blakeg@willowmanorlv.com

