

FOR IMMEDIATE RELEASE

Ronald McDonald House Charities® of Greater Las Vegas
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Aveda Institute's Masquerade Ball to Benefit Ronald McDonald House Charities of Greater Las Vegas!

LAS VEGAS, NV (October 24, 2013) – Aveda Institute invites the community to their first Masquerade Ball on Sunday, November 3 from 6 to 8 pm at 4856 South Eastern Avenue, Las Vegas. Tickets are \$25 each and benefit Ronald McDonald House Charities of Greater Las Vegas.

A non-alcoholic event, the Masquerade Ball is open to those 16 years old and up. \$1 raffle tickets are available for a chance to win an Aveda Basket worth \$1,000 and the winner does NOT have to be present to win this incredible basket of Aveda products. Wear your favorite Masquerade Mask or paint one on with formal attire and enjoy the fun!

Aveda Institute is also providing services in honor of donations made to RMHC of Greater Las Vegas. For example, make a donation of \$100 through Aveda and receive a 90-minute facial, Mani/Pedi, and Cut & Style! A \$500 donation offers the donor 90-minute facials once a month for a year – for personal use or to share with friends! More options are available. Call for details!

Aveda Institute is dedicated to supporting the work and furthering the mission of RMHC of Greater Las Vegas helping families find comfort, care and community through programs like the Ronald McDonald House. Join Aveda Institute in helping families of ill children and celebrate with friends! To purchase tickets, raffle tickets or make a donation, please call Aveda Institute at 702-459-2900 or RMHC of Greater Las Vegas at 702-252-4663.

About RMHC® of Greater Las Vegas

Believing that every child deserves a comfortable and supportive place to grow, Ronald McDonald House Charities® (RMHC®) of Greater Las Vegas is a non-profit, 501c3 organization that creates and supports programs that directly improve the health, education and well-being of children in our community. We fulfill our mission by providing a home-away-from-home at the Ronald McDonald House® for families who travel to Las Vegas to receive critical medical treatment for their children, and manage programs that service the immediate needs of children and families in our community. For more information, visit www.rmhlv.org.

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