



## Ronald McDonald Family Room

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hat is a Family Room?

When a child is critically ill or injured, parents are reluctant to leave their side in the hospital. Yet, they desperately need a break from the ongoing stress of alarms, beeping monitors, and busy intensive care units. The Ronald McDonald Family Room at Sunrise Children's Hospital offers a special place of respite, relaxation and privacy right on hospital grounds. It provides a small oasis of calm and normalcy amidst the tense, chaotic, medical setting – yet parents remain only steps away from their child's bedside.

The Family Room will provide families with babies in the Neonatal Intensive Care Unit, a place to relax and regroup just a few steps away from their child's bedside.

The room will also provide two sleeping/napping rooms, shower room, lockers, lounge area with sofas, TV, children's games and books, kitchenette, dining area, two computer work stations, and resource library.

The kitchenette will offer coffee, tea and cold drinks, along with a selection of individually packaged meals and snacks at no charge to families.

We'll also provide a small Comfort Kit, which will include shampoo, conditioner, soap, lotion, and other essentials for families who want to freshen themselves up after many hours at their child's bedside.

A Family Room Wish List will soon be available for those who want to help with providing individually wrapped snacks, travel-sized toiletries and the many other essential items that are needed.

Family Room sponsorship opportunities will be available starting at \$250 and up.

## *Sponsorships*

### *Rock A Bye Baby* | \$5,000 (2 available)

- Logo printed on 500 lanyards or Comfort Kits
- Individual or organization name on Quiet Room for one year
- Name of individual or organization on website for one year
- Media recognition
- Individual or organization name on sponsorship plaque in Family Room
- Platinum Level "Comfort Connoisseur" award

### *Lullabies* | \$2,500

- Individual or organization name on a sleeping room for one year
- Name of individual or organization on website for one year
- Individual or organization name on sponsorship plaque in Family Room
- Media recognition
- Gold Level "Comfort Connoisseur" award

### *Baby Steps* | \$1,000

- Name of individual or organization on website for one year
- Media recognition
- Individual or organization name on sponsorship plaque in Family Room
- Silver Level "Comfort Connoisseur" award

### *Baby's First Words* | \$500

- Name of individual or organization on website for one month
- Individual or organization name on display in Family Room kitchen for one month

### *Stork's Arrival* | \$250

- Individual or organization name on display in Family Room kitchen for one month